

# MICRO & NANO ENGINEERING INTERNATIONAL CONFERENCE

20-23 SEPTEMBER, 2021 TURIN - ITALY

Sponsorship Opportunities & Exhibition Packages

### **ABOUT MNE2021**

MNE2021 in Torino (Italy) will be the 47<sup>th</sup> edition of the MNE conference series that started in Cambridge in 1975, and was held most recently in Braga (2017), Copenhagen (2018) and Rhodes (2019).

The MNE2020 conference in Leuven had to be cancelled because of the COVID-19 outbreak, but we are working hard for making of the MNE2021 an unforgettable edition. It will be the chance for companies to showcase their latest products and to meet potential customers, scientists and technologists, who will join MNE for showing their results over the last two years.

The MNE 2021 edition returns to Italy, after 11 years, and it will be hosted for the first time in the beautiful and charming Torino, the capital of the Piedmont Region located in the northwest of Italy. Torino, surrounded on the West and North by the Alps and on South by the famous Langhe hills, is famous for its architectural masterpieces (castles, noble palaces, and museums) and enogastronomy, with red wines, chocolate and cheese among its excellences. The 3-day conference format includes 3 parallel sessions, plenary talks, invited presentations, oral and poster presentations (evaluated by the International Program Committee), an industrial oral session and a commercial exhibition.

The social program has been designed to make the social events memorable from the MNE2021 beginning to its end. Indeed, we are planning to have a closing concert in the MNE2021 venue auditorium which will motivate all the attendees to stay until the MNE2021 very end.

We are therefore very confident that the investment in MNE2021 sponsorship and exhibition will boost the promotion of your company and products.

Massimo De Vittorio (MNE 2021 General Chair) Fabrizio Pirri (MNE2021 co-Chair)

For detailed information please email to: sponsor@mne2021.org



MNE 2021 secretariat Centro Congressi Internazionale srl

Headquarter: Torino (Italy) Branch Office: Abu Dhabi (UAE)

Please note all prices are VAT excluded

#### PLATINUM PACKAGE

€ 14.000 (Excl. VAT)

- Exhibition space: 12 m<sup>2</sup> with standard booth exhibition infrastructure (shell scheme, 2 tables, 4 chairs, electricity (power socket + spotlight) and Wi-Fi) first priority of placement in exhibition area.
- 5 free registrations, giving access to the full conference, exhibition area, catering and social activities (including scientific sessions, all coffee breaks and lunches, access to all general social activities).
- Full page color advertisement in the final program book.
- Acknowledgement as official Platinum Sponsor in the slides shown during breaks.
- Acknowledgement as official Platinum Sponsor on the website (www.mne2021.org) with company name, logo and link to your website.
- Acknowledgement in mass mailings. Logo featured on all outgoing e-mail correspondence.
- Exclusive sponsorship of one specific product: examples include branded lanyards, conference bag, notepads, chocolates or candy and pens to be provided by sponsor.
- 10 minutes pitch during industrial session (timing to be confirmed and registration required).

Please note all prices are VAT excluded

### **GOLD PACKAGE**

€ 9.000 (Excl. VAT)

- Exhibition space: 8 m<sup>2</sup> with standard booth exhibition infrastructure (shell scheme, 1 table, 3 chairs, electricity (power socket + spotlight) and Wi-Fi).
- 4 free registrations, giving access to the full conference, exhibition area, catering and social activities (including scientific sessions, all coffee breaks and lunches, access to all general social activities).
- Half page color advertisement in the final program book.
- Acknowledgement as official Gold Sponsor in the slides shown during breaks.
- Acknowledgement as official Gold Sponsor on the website (www.mne2021. org) with company name, logo and link to your website.
- Acknowledgement in mass mailings. Logo featured on all outgoing e-mail correspondence.
- 10 minutes pitch during industrial session (timing to be confirmed and registration required).

Please note all prices are VAT excluded

### SILVER PACKAGE

€ 6.000 (Excl. VAT)

- Exhibition space: 6 m<sup>2</sup> with standard booth exhibition infrastructure (shell scheme, 1 table, 2 chairs, electricity (power socket + spotlight) and Wi-Fi).
- 2 free registrations, giving access to the full conference, exhibition area, catering and social activities (including scientific sessions, all coffee breaks and lunches, access to all general social activities).
- Half page color advertisement in the final program book.
- Acknowledgement as official Silver Sponsor in the slides shown during breaks.
- Acknowledgement as official Silver Sponsor on the website (www.mne2021. org) with company name, logo and link to your website.
- Acknowledgement in mass mailings. Logo featured on all outgoing e-mail correspondence.
- 5 minutes pitch during industrial session (timing to be confirmed and registration required).

Please note all prices are VAT excluded

#### STANDARD PACKAGE

€ 4.000 (Excl. VAT)

- Exhibition space: 6 m<sup>2</sup> with standard booth exhibition infrastructure (shell scheme, 1 table, 2 chairs, electricity (power socket + spotlight) and Wi-Fi).
- 1 free registration, giving access to the full conference, exhibition area, catering and social activities (including scientific sessions, all coffee breaks and lunches, access to all general social activities).
- Logo acknowledgement in the final program book, as exhibitor.
- Acknowledgement on the website (www.mne2021.org) with company name, logo and link to your website.
- 5 minutes pitch during industrial session based on availability.

## **SUMMARY**

## Please note all prices are VAT excluded



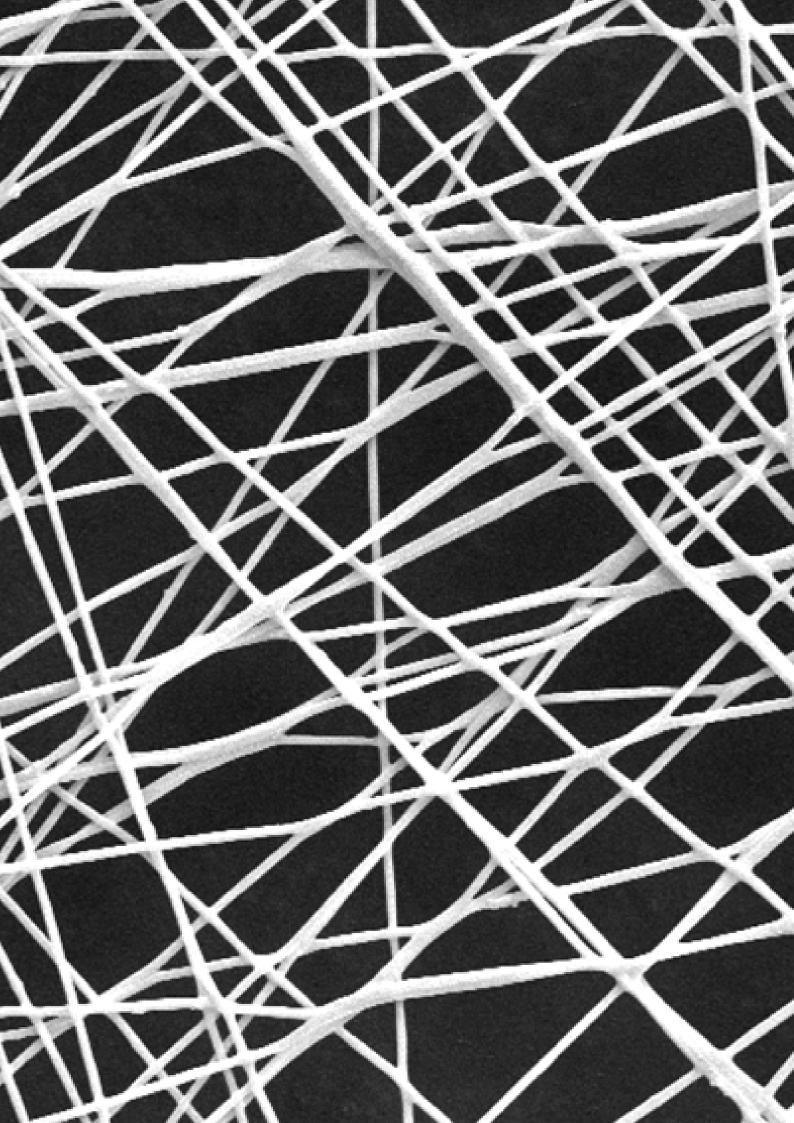








DESCRIPTION	RHODIUM	PLATINUM	GOLD	SILVER	STANDARD
Other Benefits	Based on space and benefits	14.000 €	9.000 €	6.000 €	4.000 €
Exhibit space with standard booth infrastructure	12 sqm	12 sqm	8 sqm	6 sqm	6 sqm
Free registrations	6	5	4	2	1
Acknowledgement in all Conference publications	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Company logo on the Conference website homepage	<b>√</b>	<b>√</b>	<b>√</b>		
Banner in website home page	✓				
Advertising in the Conference final Program	Front cover inside page or back cover page (based on availability)	Full Page	Half page	Half page	
Insertion of Sponsors' printed material in the Conference bags	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	
Pitch in Industrial session	10 min	10 min	10 min	5 min	5 min - optional Based on availability
Exclusive sponsorship on specific delegate product (first come, first serve)	✓	<b>√</b>			



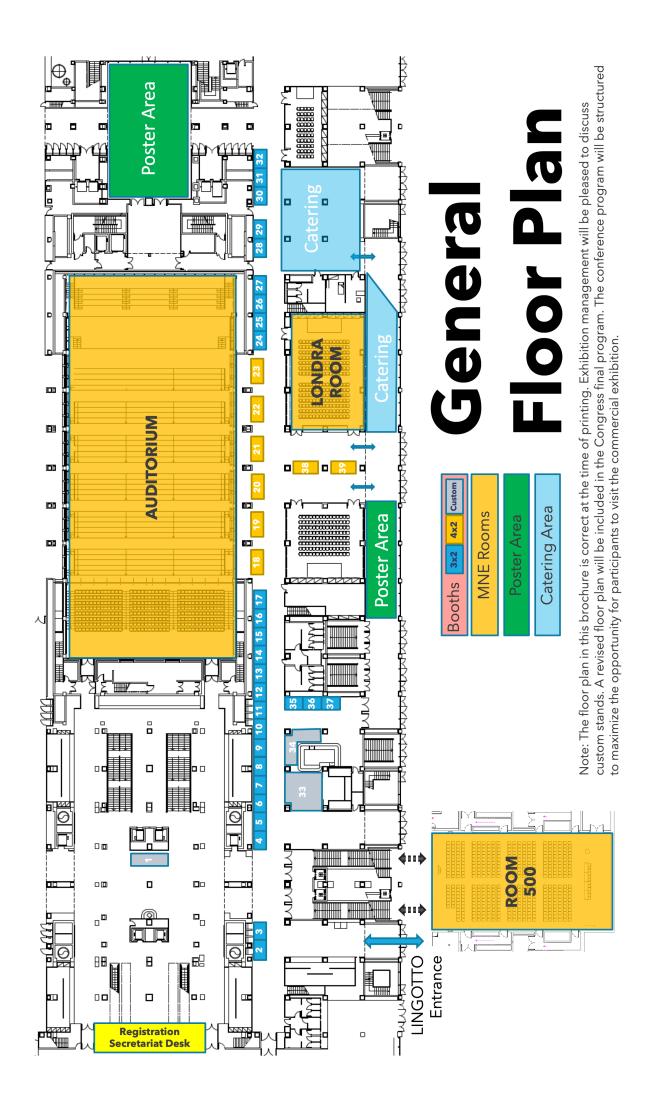
## LINGOTTO CONGRESS CENTER





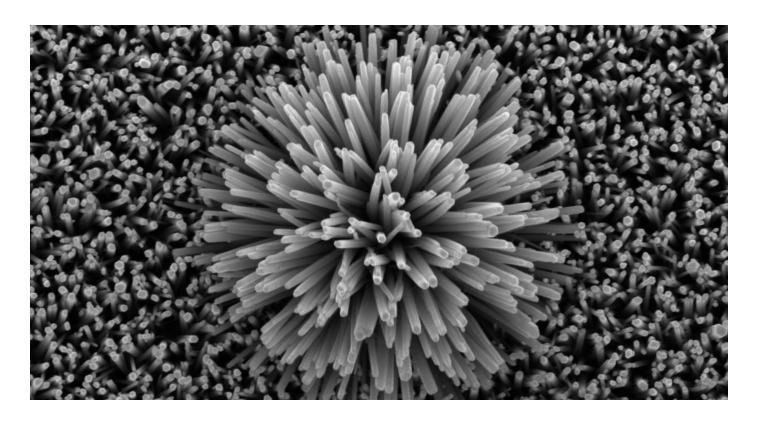






## **ADVERTISEMENT OPTIONS**

Type of Advertisements	Cost (VAT not included)
Front Cover Inside Page on program book	€ 2.000
Back Cover Page on program book	€ 2.000
Back Cover Inside Page on program book	€ 1.500
Full page on program book	€ 1.000
Logo on program book	€ 500
Logo on MNE website linked to company website	€ 750
5 minutes pitch in Industrial session	€ 500
Company Logo on the Conference Website homepage	€ 1.500
Advertising leaflet inside the Conference Bags	€ 1.000
Conference Badges & Lanyards The sponsor will have the option of printing the company's logo on the lanyards and on badges	€ 6.000
Conference Bags Company logo will printed on the bag	€ 6.000
Notepads The notepads will have the sponsor's logo (or other) printed and will be inserted in the Conference bags.	€ 2.000
Pens The pens will have the sponsor's logo (or other) printed and will be inserted in the Conference bags.	€ 2.000



## **SPONSORSHIP OPTIONS**

Other sponsorships	Cost (VAT not included)
Support of 5 students  • Payment of 5 students' registration fees  • Acknowledgement in the final program  • Acknowledgement on the website	€ 2.000
<ul> <li>Sponsor the MNE fellow award</li> <li>Full page advertisement in the program book, announcing you as the sponsor of the MNE Fellow Award</li> <li>Speech during the award ceremony, company shown on screen and a delegate of the company can hand over the award to the winner</li> </ul>	€ 3.000
<ul> <li>Sponsor of the Micrograph Contest Award</li> <li>Full page advertisement in the program book, announcing you as the sponsor of the Micrograph Contest Award</li> <li>One minute speech during the award ceremony, company logo shown on screen and a delegate of the company can hand over the award to the winner</li> </ul>	€ 3.000
<ul> <li>Sponsor Keynote (plenary) lecturers</li> <li>Sponsor will be acknowledged at the final program of the Conference.</li> <li>Logo will be displayed before each talk starts, and company mentioned</li> </ul>	€ 5.000
<ul> <li>Sponsor Best Poster Awards</li> <li>Support 4 best poster awards in each of the conference topics (Advanced Nanopatterning Nanofabrication for functionality, Nanodevices-MEMS, Lab-on-a-chip / Life Sciences. Each prize is 500 Euro</li> <li>Sponsor will be acknowledged at the final program of the Conference.</li> <li>Sponsor will be mentioned during the award ceremony and called for award delivering</li> </ul>	€ 3.000
Coffee break	€ 800 each
<ul> <li>(co) sponsorship Welcome Reception at the Lingotto Rooftop test track</li> <li>• Sponsor will have the opportunity to promote itself through banners (provided by the company) in Welcome Reception area</li> <li>• Sponsor will be offered 3 complimentary invitations</li> </ul>	€ 2.000
<ul> <li>(co) sponsorship Gala Dinner</li> <li>Sponsor can place at the gala dinner area advertising banners with the company's logo</li> <li>Sponsor will be offered 3 complimentary invitations</li> </ul>	€ 5.000
Lunch Break • Sponsor will be acknowledged during the coffee break	€ 1.500 each
(co) sponsorship closing concert  • The sponsor(s) will be acknowledged by having their logo (or other) displayed on the screen of the auditorium.	€ 5.000

## **ALLOCATION OF EXHIBITION SPACE**

Space allocation will be made on a 'first-come, first serve' basis. A completed application form accompanied by advanced payment should be mailed / faxed to the congress secretariat, stating the desired booth numbers and three alternatives, in order to ensure the reservation of the desired location.

Upon receiving the application form, the secretariat will send a confirmation (of the available booth number) and will mail an invoice for the balance due.



### **EXHIBITOR REGISTRATION**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Each exhibitor will receive complimentary exhibitor badge(s). The exhibitor badges give free access to the exhibition area conference rooms and catering area during coffee breaks and lunch.

A specific number of conference registration fees are included in all exhibition packages. Additional registrations can be obtained by applying to the registration section of the MNE2021.org website.

#### **IMPORTANT DATES**

SPONSORSHIP DEADLINE

MAY 31st, 2021

**CONFERENCE DATES** 

**SEPTEMBER 20th-23rd, 2021** 

**EARLY BIRD REGISTRATION** 

JULY 25th, 2021

REGISTRATION TYPES	Until July 25 <sup>th</sup> , 2021	From July 26 <sup>th</sup> , 2021	On site registration
Standard Attendees	€ 680	€ 830	€ 870
Student Attendees	€ 390	€ 470	€ 520
Accompanying persons	€ 230	€ 270	€ 280

#### Registration Fees Include For All Participants:

- Admission to all oral sessions, poster sessions and industry exhibition
- Conference Material
- Lunch breaks during the conference
- Coffee breaks during the conference
- Welcome reception
- Conference dinner

#### Cancellation Fees for Registration

Written cancellation received until July 31st, 2021 Full reimbursement except of a management fee of € 50

Written cancellation received from July 31st, 2021 No reimbursement



## Micro and Nano Engineering Conference Turin, Italy | September 20<sup>th</sup> - 23<sup>rd</sup>, 2021

Please fill and send this form to **sponsor@mne2021.org** for expressing your interest in sponsoring/exhibiting at MNE2021. We will contact you!

Com	pany name				
Conta	act person				
Tax C	Code number VAT reg. number				
Addre	ess(registered office)				
N	ZIP Code City Prov				
Phon	e Fax E-mail				
	Platinum package - € 14.000,00 (excl. VAT)				
	Gold package - € 9.000,00 (excl. VAT)				
	Silver package - € 6.000,00 (excl. VAT)				
	Standard Exhibitor package - € 4.000,00 (excl. VAT)				
	Front Cover Inside Page on program book - €2.000,00 (excl. VAT)				
	Back Cover Page on program book - €2.000,00 (excl. VAT)				
	Back Cover Inside Page on program book - €1.500,00 (excl. VAT)				
	Full page on program book - €1.000,00 (excl. VAT)				
	Logo on program book - €500,00 (excl. VAT)				
	Logo on MNE website linked to company website - €750,00 (excl. VAT)				
	5 minutes pitch in Industrial session - €500,00 (excl. VAT)				
	Company Logo on the Conference Website homepage - €1.500,00 (excl.				
	VAT) Advertising leaflet inside the Conference Bags - €1.000,00 (excl. VAT)				
	Conference Badges & Lanyards - €6.000,00 (excl. VAT)				
	Conference Bags - €6.000,00 (excl. VAT)				
	Notepads - €2.000,00 (excl. VAT)				
	Pens - €2.000,00 (excl. VAT)				
	Support of 5 students - €2.000,00 (excl. VAT)				
	Sponsor the MNE fellow award - €3.000,00 (excl. VAT)				
	Sponsor of the Micrograph Contest Award - €3.000,00 (excl. VAT)				
	Sponsor Keynote (plenary) lecturers - €5.000,00 (excl. VAT)				
	Sponsor Best Poster Awards - €3.000,00 (excl. VAT)				
	Coffee break - €800,00 each (excl. VAT)				
	Welcome Reception at the Lingotto Rooftop test track - €2.000,00 (excl. VAT)				
	Gala Dinner - €5.000,00 (excl. VAT)				
	Lunch Break - €1.500,00 each (excl. VAT)				
	Closing concert - €5.000.00 (excl. VAT)				

# BOOK YOUR EXHIBIT SPACE AND SPONSORSHIP PACKAGE TODAY!

Don't miss the opportunity to get into the MNE 2021 network!

For any further information contact:



Centro Congressi Internazionale Srl Via San Francesco da Paola, 37 - 10123 Torino Ph. + 39 011 2446911 Email: sponsor@mne2021.org